SULAYMAN BOWLES

Austin, TX | sulayman-bowles.dev/contact | sulayman-bowles.dev/resume
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Sulayman Bowles studies finance at UT Austin, works on product, recruiting data and SEO for Internships.com at Chegg, leads growth at Sapien, and runs VOID, a data brokerage focused on qualifying data opportunities and permissioned introductions. During VOID's earlier consulting phase, he built Atlas to connect website audit decisions to captured evidence. He researches the economics of AI, software and infrastructure, and plays double bass.

EDUCATION

The University of Texas at Austin, McCombs School of Business **Expected May 2028**
Bachelor of Business Administration in Finance

Coursework: Business Analytics, Statistics, Data Science, Accounting, Finance, Program Management

EXPERIENCE

Chegg, Inc. - Austin, TX / Remote **May 2026 - Present**
Product Intern, Growth - Internships.com
Build recruiting-data pipelines, search workflows and SEO strategy for Internships.com.

• Built an internship scraper and recruiting-data pipelines, validating sources, normalizing listings and retaining provenance with product, engineering, data science and marketing teams.

• Work on SEO strategy and search discovery for Internships.com, connecting student questions with internship and application content.

• Analyze public social posts with embeddings and machine learning to inform student-focused growth experiments.

• Built an AI mock interviewer with adaptive follow-ups, conversation memory, failure recovery, and feedback.

Sapien - Remote **Aug 2026 - Present**
Growth Manager
Lead growth and positioning for a market research platform using simulated audiences.

• Develop buyer use cases for pricing, concept testing, messaging, and consumer research.

• Built the SEO and content function: editorial, category pages, ad creative, and sales material.

• Review research and validation studies to explain use cases, findings, and limits.

VOID Agency - Austin, TX **Jan 2026 - Present**
Founder
Run VOID, a data brokerage focused on qualifying data opportunities and making introductions with permission.

• During VOID's earlier consulting phase, developed operating plans and software tools for small businesses and technology clients.

• Collected $50K+ in revenue during VOID's earlier consulting phase.

• Built Atlas during that consulting phase: a Python and SQLite console for reviewing website crawls and exporting findings with their source pages.

CreativeTrace - Remote **Jul 2026 - Present**
Creator, AI Creative Experimentation
Develop creative concepts from patterns in public posts and video.

• Analyze public posts and video for recurring creative and engagement patterns.

• Develop hypotheses and draft concepts linked to their sources.

Jon Brumley Texas Venture Labs - Austin, TX **Sep 2025 - Present**
Student Associate
Research markets, pricing, and unit economics for early-stage companies.

• Build market, pricing, and financial models to recommend positioning and routes to market.

AI Image Generation Startup - Remote **Jan 2025 - Sep 2025**
Co-Founder, Product & Go-to-Market
Co-founded an AI image-generation venture on Bittensor, spanning product, pricing, architecture, and launch.

• Grew the venture to $100K in revenue.

• Owned product requirements, pricing, technical architecture, and go-to-market materials.

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Awards, leadership and skills

SELECTED AWARDS AND LEADERSHIP

Coinbase Institutional Client Strategy Challenge **Jun 2026**
Selected among 20 winning submissions. Institutional client strategy submission.

Jane Street Monthly Puzzle **Jul 2026**
Correct Solver. Listed among the correct solvers of "Pent Up Frustration 3: Knight Moves 7."

OnionDAO Hackathon **Jun 2025**
1st Place, Team Lead. Led a three-person team building PayrollPro, a Solana prototype for confidential payroll, shared treasury control, and treasury risk.

No Limit Holdings x Artemis Researchathon **Mar 2026**
Researchathon Winner. Developed a digital-asset thesis with public data, valuation, market structure, risk analysis, and an execution plan.

Student Government **Sep 2024 - Present**
University-Wide Representative. Represent student perspectives through surveys, town halls, and outreach across colleges.

Texas Blockchain **Sep 2025 - Present**
Investment Team Analyst. Research digital assets and infrastructure protocols for student investment discussions.

UTEXAS Energy Trading **Listed Sep 2026**
Cohort Member. Participate in the energy-trading cohort.

SKILLS AND CREDENTIALS

Building: Python, SQL, TypeScript, JavaScript, SQLite, Web systems

Data & analytics: Data validation, Embeddings, Classification & retrieval, GA4, Google Search Console, Excel, Tableau

Product & commercial work: Product positioning, Growth strategy, Financial analysis, Pricing, Consumer insights, Market research

Research & creative work: Research synthesis, AI workflows, Technical SEO, Writing, Figma, Creative experimentation

Certifications: Google Data Analytics Professional Certificate; Google Project Management Professional Certificate; Bloomberg Market Concepts

Languages: Spanish (Intermediate)